MTU Crawford College of Art & Design

Portfolio Guidelines Brochure 2022

http://crawford.mtu.ie



Crawford Undergraduate Programmes 2022

Due to Covid regulations this year, all applicants must submit their portfolio in a digital format.

For more information go to: Digital Portfolio Submission

- BA (Honours) in Contemporary Applied Art (Ceramics, Glass, Textiles) MT 820
- 2. BA (Honours) in Fine Art MT 821
- 3. BA (Honours) in Photography with New Media MT 822
- 4. BA (Honours) in Visual Communications MT 823

The portfolio is your opportunity to show what interests and excites you visually; it should show your ability and potential to engage in a challenging and creative contemporary art and design practice. If you have an inquisitive mind and want to explore your creativity, then the Crawford Degree Programmes are for you.

There is no 'standard' portfolio but these are indications of what will be looked for:

- Make it exciting so your portfolio reflects your interest and enthusiasm for the chosen course as a prospective art and design student
- Evidence of drawing and painting are essential and/or photography and video should be demonstrated through both observational and imaginative work.
- Don't leave out large scale or 3D work; however it is sufficient to present this by photographing the objects from a variety of view-points and including some indication of scale if possible.
- Sketchbooks and personal visual diaries are vital since they give an idea of how you inform yourself, how you generate ideas and your approach to researching and developing them.
- It is important to organise and present your portfolio clearly. Try
 to be selective, judge what best displays your interests, abilities
 and skills, then arrange it in a clear and coherent manner don't
 put everything in. Remember we are looking for quality, not
 quantity.

Note: Portfolios for the **BA** in **Visual Communications MT 823** should contain examples of any 'graphic design' projects you may have undertaken such as logos, event posters, CD covers, or packaging.

Note: Portfolios for BA in Photography in New Media MT 822 should contain images that demonstrate your photography and video skills. Show us that you have explored visual elements, e.g. composition, framing, space, light, colour, texture balance, hierarchy, lines and symmetry. As well as exploring visual themes and issues that interest you. Your sketchbooks should provide details of your visual research and how you created and edited your images. You can also include drawings, paintings, craftwork pieces and/or other digitally generated graphics, however, these are not vital if you do not have any.

Finally and most importantly, enjoy the process of creating your portfolio - it will be evident in the work. Be inventive, we enjoy seeing work that is individual and imaginative.

Admission Procedures

- For a place on courses MT 820, MT 821, MT 822 and MT 823, offers
 are made based on portfolio results to applicants who meet academic
 minimum entry requirement, i.e. a Leaving Certificate in six subjects
 (H5 in two subjects, and O6/H7 in four other subjects). One of the
 subjects must be English or Irish.
- Alternatively, applicants should have any QQI/FETAC major award comprising 8 subjects with 3 Distinctions.
- Applicants must present a portfolio of work for assessment. The
 portfolio will be marked, with a maximum of 600 marks being
 available for it. A minimum of 240 (40%) marks must be obtained in
 the Portfolio Assessment in order for an applicant to be eligible for the
 course.
- Applicants should apply through the CAO by 1st February, you will be able to submit your digital portfolio for assessment anytime from 1st February until mid-March.
- The marks allocated to the portfolio will be communicated to the CAO and emailed to the applicant by the end of May. When the Leaving Certificate results become available, the CAO will make offers in the usual manner.

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Portfolio Guidelines

In order to be considered for a place on the courses MT820, MT821, MT822, and MT823, applicants must satisfy the minimum academic requirements. Please see <u>Areas of Study</u>. All applicants are to submit a portfolio in a digital format.

Digital Portfolio Submission

The portfolio submission period is from the 1st February - mid-March. Before you start your Digital Portfolio Submission:

- You will need your CAO number to begin your submission. All courses which require portfolio assessment must have been included on your CAO application by February 1st.
- Your digital portfolio submission should have a minimum of 10 pieces and a maximum of 25 pieces uploaded to your submission in a pdf format.
- You will find out <u>how to create and submit your Digital Portfolio</u> on the Crawford website.
- Film + video files must be submitted via a url: YouTube, Vimeo, etc.
 Please make sure that any online videos are public and password free for assessing.
- If you have any queries, please email crawford.portfolio@mtu.ie



ART PORTFOLIO PREPARATION COURSES

We offer Art Portfolio Preparation Courses on Saturdays during the school year, as well as a short, intensive course during the summer. For further information on these courses,

visit http://crawford.mtu.ie or email crawford.enquiries@mtu.ie







