Welcome to Our Creative Community

Undergraduate & Postgraduate Courses 2022
WELCOME

to our Creative Community

MTU Crawford College of Art and Design is a vibrant multi-campus college, which has been successfully providing education in the arts for more than 100 years. The Crawford is a diverse and creative community exploring art, design, technology, culture, visual arts education and media. In addition to the careers in the creative and cultural industries, our graduates apply the skills acquired in their art, design and media education to a wide variety of careers in all sectors, where their ability to think both laterally and critically, their powers of analysis, their exceptional team-working and communication skills, and their problem-solving attitudes are all highly valued by employers.
Our three Departments are based in Bishopstown Campus, Sharman Crawford Street, 46 Grand Parade, and the Envision Centre on Sober Lane. The Departments are: Fine Art and Contemporary Applied Art; Media Communications, and Arts in Health & Education. Between them, they offer courses related to arts practice, to graphic design, digital media design & production, to art education, art therapy, photography, e-learning, TV production, journalism and PR. They are delivered at various levels from part time to undergraduate programmes, certificate, degree, masters and PhD. Explore our Areas of Study to find the right course for you.

http://crawford.mtu.ie/areas-of-study/

Whether you’re studying for a degree in Contemporary Applied Arts, Creative Digital Media, Fine Art, Photography with New Media or Visual Communications, your time with us will be full of exciting discovery, learning and growth. You’re embarking on an adventure that will change the way you see the world and lead you in unexpected and unpredictable directions. It’s our job to support you in this journey and we’ll do everything we can to ensure your success. You’ll find that what really carries you forward is your own commitment to your work.

Rose McGrath
Head of MTU Crawford College of Art and Design
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UNDERGRADUATE COURSES

SYMBOL KEY:

- Work Placement
- Progression to the next NFQ level
Bachelor of Arts (Honours) in Contemporary Applied Art (Ceramics, Glass, Textiles)

Bachelor of Arts (Honours) in Creative Digital Media

Bachelor of Arts (Honours) in Fine Art

Bachelor of Arts (Honours) in Photography with New Media

Bachelor of Arts (Honours) in Visual Communications
Contemporary Applied Art
(Ceramics, Glass, Textiles) (Honours)

Ealain Fheidhmeach Chomhaimseartha
(Criadóireacht, Gloine, Teicstíli) (Onóracha)

Application
CAO Code
NFO Level
Award Title:
Duration
Places
Location

CAO (restricted)
MT 820
8
Bachelor of Arts (Honours) in Contemporary Applied Art (Ceramics, Glass, Textiles)
4 Years (8 Semesters)
15
MTU Crawford College of Art & Design, Sharman Crawford Street, Cork

Overview
Contemporary Applied Art (Ceramics, Glass & Textiles) encourages fresh ideas, inventive use of materials and techniques, and offers students the opportunity to critically engage with making.

This is an innovative interdisciplinary programme with an emphasis in three main material areas, ceramics, glass, and textiles, either as a chosen specialism, or in combination. This course offers a creative and playful approach to materials and idea development with a strong emphasis on practical skills, conceptual development and self-directed exploration.

The delivery of this course is modular and centred on ‘thinking through making’ including: skills development workshops, lectures, group seminars, tutorials, peer and independent learning. In their final year students will be expected to develop and execute an original body of work to a high standard and undertake a written thesis which explores the intellectual aspects and implications of the work. In the final year also, students undertake a professional practice module, which is delivered by an international curator to teach students how to present their work to the professional world.

Students are encouraged to pursue opportunities within the programme for international exchange and placement. The Crawford has extensive facilities; excellent specialised workshops, digital labs, individual studio space, and a specialised visual arts library, which with the experienced artist and educator lecturing staff makes the College a vibrant place to study and grow.

Further Studies
Suitably qualified graduates are eligible to apply for:
• Professional Master of Education (Art and Design)
• MA in Art Therapy
• MA in Art & Process
• MA in Journalism and Digital Content Creation
• MA in Public Relations with New Media
• MA in E-learning Design and Development
• MA by Research
• PhD

For details, see crawford.mtu.ie

Question Time
What are the application deadlines?
The deadline for applicants applying through the CAO is 1st February (5.15pm), after which they will receive an invitation to submit their portfolio for assessment in March.

MTU CCAD will accept applications from mature applicants up to the 1st May (5.15pm).

Is there a late application facility?
It is very important to note that the CAO Change of Mind facility does not apply to restricted access courses such as MT 820. You can change the order of your CAO choices but you cannot add on this course if you haven’t listed it already on your CAO application before the 1st February at 5.15pm.

Is there any written exam?
There are no formal (sit-down) exams. However, there are many academic modules where assessment is in essay, report, seminar paper, thesis format.

Does the College provide all the materials for coursework?
We have stores in the College providing papers, canvas, paint, clay, inks etc. where students can purchase materials.

Contact Information
Trish Brennan
T: +353 (0)21 433 5200
E: Crawford.enquiries@mtu.ie

Career Opportunities
This degree can potentially lead to a wide variety of career opportunities across a range of art industries, eg:
• Working as an artist, creating unique artefacts for exhibition and commission
• Art professional within museums and galleries
• Education
• Running workshops, such as exhibiting artist/designer/ maker
• Art professional e.g. curator/arts administrator
• Educator – requires further postgraduate study.

First Year at a Glance
• Introduction to Art History: history of western art; modernity and visual culture; seminars including site visits to local galleries and cultural institutes
• Introduction to Art Processes: learning to use and express yourself in a variety of media, ceramics, glass, textiles, and one of the following: print, photography, drawing, digital media
• Formal Visual Elements: objective drawing
• Introduction to Studio: explore ideas through a range of materials, combined with specific workshops in the fundamental processes of ceramics, glass and textiles
• It for Artists: provides the learner with a foundation in IT as it relates to visual arts practice

www.mtu.ie/MT820
Creative Digital Media (Honours)
Meáin Dhigiteacha Chruthaitheacha (Onóiracha)

Overview
Creative digital media combines the creativity of art and design with the skills and knowledge of computer technologies and programming to create interactive digital media products. Creative digital media comes in many different formats. It can be almost anything you can hear or see like text, image, music, sound, video, film, animation, and more. By combining media, content and interactivity, those interested in creative digital media can take on and work with a variety of media forms to get their content to communicate across a variety of platforms and in some cases perform interactive experiences.

You will be introduced to the most up-to-date design and media industry software and hardware. The course will also support the development of contemporary critical awareness to assist you in your academic studies. You will be given the opportunity to develop your presentation skills and learn to create innovative creative digital media projects. You will produce projects in digital media design, video production, music technology, computer programming, digital marketing, media business, animation, virtual reality, user experience (UX), user interface design (UI), digital culture and much more!

The work placement (minimum of 13 weeks in year 3) is supported by a member of academic staff in MTU together with a workplace mentor. The aim of the work placement is to introduce the student to structured employment in a relevant work sector and to develop the student’s understanding of the organisation, its procedures and technology. Students may also choose to study abroad on an Erasmus exchange instead of the work placement.

Further Studies
Suitably qualified graduates are eligible to apply for:
- MA in Public Relations with New Media
- MA in Journalism and Digital Content Creation
- MA in E-learning Design and Development
- MA by Research
- PhD

For details, see crawford.mtu.ie

Question Time
What is the difference between Visual Communications (MT 823) and Creative Digital Media (MT 824)?
Visual Communications is a graphic design course that focuses on creative design for the printed and electronic media. Creative Digital Media investigates a broader spectrum and focuses on areas such as digital media design, digital media technology, video production, music technology, computer programming, digital marketing, media business, animation, virtual reality, user experience (UX), user interface design (UI), digital culture and much more.

Is the Creative Digital Media course diverse?
Yes, it is a diverse course, allowing you to study in a variety of disciplines for example, music technology, electronics, digital technology, computing, marketing and business and much more. You will work in cutting edge areas such as virtual and augmented reality and tangible computing.

Contact Information
Brian Doyle
T: +353 (0)121 433 5810
E: brian.doyle@mtu.ie

Career Opportunities
Areas of specialist employment include:
- E-learning
- Game and app development
- 3D design
- Animation
- Interactive programming
- Audio technology
- Video and Film Producer
- User Experience Design
- Virtual Reality

Many graduates also continue to the higher diploma and/or master level to progress their career.

First Year at a Glance
- Web Design Basics: interactive web design – HTML and CSS
- Moving Image & Sound: introduction to the theories and practical application of time-based AV media production
- Creative & Enterprise: the study of business systems, operations and enterprise. Learning communication and business writing skills
- Design Basics: visual design solutions for basic media design problems
- Introduction to AV Technology: the study of audio and video technology – audio video recording, storage and editing equipment and processes
- Interaction & Media: developing content for web browsers, interactive media players
- Electives include: Film Language; Media Design; Animation Principles; and Interface Design

www.mtu.ie/MT824
# Fine Art (Honours)

**Mhínealaín (Onóracha)**

**For details, see crawford.mtu.ie**

- **PhD**
- **MA by Research**
- **MA in E-learning Design and Development**
- **MA in Public Relations with New Media**
- **MA in Art & Process**
- **MA in Art Therapy**
- **Professional Master of Education (Art and**

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### Overview

This studio-based programme prepares students for the professional world of contemporary art; learning how to make, experiment, research and critique art. Students will explore and engage with: painting, drawing, sculpture, print, photography, performance, sound, video, and digital media in varied contexts. Students are encouraged to experiment with a wide range of media in order to develop their individual art practice.

The course has an emphasis on individual creative development. Students are introduced to the skills and philosophies of the practicing artist. The course supports the development of studio practice enabling students to position their artwork in terms of art history and contemporary critical thought.

Students can choose from a wide range of media including: painting, sculpture, photography, film, video, digital media, sound, print, performance, and/or drawing, and will be trained in the processes and facilities available in the College’s excellently equipped workshops.

Fine Art offers very varied career paths. The course aims to instil individualism and independence preparing students for active careers in the visual arts or for further study to master’s degree level.

### Further Studies

Suitably qualified graduates are eligible to apply for:
- Professional Master of Education (Art and Design)
- MA in Art Therapy
- MA in Art & Process
- MA in Journalisim and Digital Content Creation
- MA in Public Relations with New Media
- MA in E-learning Design and Development
- MA by Research
- PhD

For details, see crawford.mtu.ie

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### Question Time

**What are the application deadlines?**

The deadline for applicants applying through the CAO is 1st February (5.15pm), after which they will receive an invitation to submit their portfolio for assessment in March.

MTU CCAD will accept applications from mature applicants up to the 1st May (5.15pm).

**Is there a late application facility?**

It is very important to note that the CAO Change of Mind facility does not apply to restricted access courses such as MT 821. You can change the order of your CAO choices but you cannot add on this course if you haven’t listed it already on your CAO application before the 1st February at 5.15pm.

I might like to go on an Erasmus programme, is this possible with this course?

Yes, the Crawford has links with many European colleges and facilitate students to exchange on Erasmus programmes annually.

Is there any written exam?

There are no formal (sit-down) exams. However, there are many academic modules where assessment is in essay, report, seminar paper/thesis format.

Does the College provide all the materials for coursework?

We have stores in the College providing papers, canvas, paint, clay, inks etc. where students can purchase materials.

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### Career Opportunities

Graduates may develop professional careers in areas such as: artist practice; arts education; arts administration & management; curation; community arts; and art criticism.

Many graduates also continue to the higher diploma and/or master level to progress their career.

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### First Year at a Glance

- Introduction to Art History: history of Western Art; Modernity and visual culture; including seminars and visits to local galleries and arts institutions
- Introduction to Art Processes: learning to use and express yourself in a variety of media including: print, photography, drawing and digital media
- Formal Visual Elements: making of 2D and sculptural pieces; making & constructing objects and the relationship these objects have to the space they exist within
- Drawing: developing a personal understanding of visual language through objective/non-objective drawing
- Fine Art Studio: the initiation and application of mind facility does not apply to restricted access courses such as MT 821. You can change the order of your CAO choices but you cannot add on this course if you haven’t listed it already on your CAO application before the 1st February at 5.15pm.

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### Contact Information

Trish Brennan
T: +353 (0)21 433 5200
E: Crawford.enquiries@mtu.ie

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### Application

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<th>Bachelor of Arts (Honours) in Fine Art</th>
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<td>Location</td>
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### MINIMUM LEAVING CERTIFICATE REQUIREMENTS 6 SUBJECTS

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<th>SUBJECTS</th>
<th>SUBJECTS</th>
<th>MATHS</th>
<th>ENGLISH OR IRISH GRADE</th>
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<tr>
<td>O6/H7</td>
<td>4</td>
<td>2</td>
<td>NOTE 1</td>
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</tbody>
</table>

NOTE 1: There is no specific requirement for Maths. A Grade F2 or higher who meet the academic minimum entry requirements as outlined above.

Offers are made based on the portfolio assessment results to applicants who meet the academic minimum entry requirements as outlined above.

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For details, visit crawford.mtu.ie
Photography with New Media (Honours)
Grianghrafadóireacht leis na Meáin Nua (Onóracha)

Overview

This programme has a distinct professional emphasis. You will develop the creative, technical and critical analysis skills required for the photography, video and media industry. You will learn how to use a wide range of traditional and emerging photography, video and media equipment, and technologies. You will be using the latest and most up-to-date lens-based software and hardware.

You will gain first-hand experience of the realities of the photography profession through an extended work placement in year 3 for a minimum of 13 weeks. The placement will prepare you to work as a highly skilled producer of still and moving images. The work placement aims to give students the opportunity to directly experience the work practices and procedures in a photography and video related work environment in a local, national or international setting. It allows the student to observe the application of theoretical knowledge and practical skills gained on the programme. The student is supported by a MTU member of academic staff along with a workplace mentor.

In the final year, there is a capstone module which provides the opportunity to further develop the issues, themes and directions that are evident and emerging in the student’s practice. Students assume professional responsibilities and work practices, operating to a detailed plan, adapting the project aims and schedule where necessary during the creative process. Students are required to present their project at different stages of development through visual and oral presentations.

Further Studies

Suitably qualified graduates are eligible to apply for:
• Professional Master of Education (Art and Design)
• MA in Art & Process
• MA in Journalism and Digital Content Creation
• MA in Public Relations with New Media
• MA in E-Learning Design and Development
• MA by Research
• PhD

For details, see crawford.mtu.ie

Question Time

What are the application deadlines?
The deadline for applicants applying through the CAO is 1st February (5.15pm), after which they will receive an invitation to submit their portfolio for assessment in March.

MTU CCAD will accept applications from mature applicants up to the 1st May (5.15pm).

Is there a late application facility?
It is very important to note that the CAO Change of Mind facility does not apply to restricted access courses such as MT 822. You can change the order of your CAO choices but you cannot add on this course if you haven’t listed it already on your CAO application before the 1st February at 5.15pm.

Is there specific camera equipment that I will need for the course?
Yes, it would be essential for you to own a digital SLR camera, for example a Canon 500D.

Where is the programme based?
The programme is based at the Envision Centre, which is part of the Crawford College of Art & Design at Sober Lane, adjacent to Sullivan’s Quay, Cork.

Contact Information
Albert Walsh
T: +353 (0)21 433 5200
E: albert.walsh@mtu.ie

Career Opportunities

The photography, video and media industry covers a diverse range of professional activity. There is hardly a social activity that does not require the services of a photographer or videographer in some way, and image industry professionals all acknowledge the shift that requires them to be proficient in both still and moving image capture, as well as in all of the associated postproduction work. Graduates can also go on to further studies to master degree level and PhD.

First Year at a Glance

• The Moving Image: introduction to media practice (moving images), approaches to video, navigating digital imaging software, storing and saving files
• Photography and Image Capture: introduction to the medium of photography and imaging acquisition, capture and processing, photographic skills, concepts and practices
• Visual Literacy: introduction to the principles of visual literacy
• Exploring Light: The creative and expressive uses and control of available light in photography and video
• Photography Histories: the historical milestones in the evolution of photography as a visual medium
• Working with Images: entire and efficient workflow in digital photography and video, developing effective photography and video skills and efficient working practices through the stages of pre-production, production and post-production
• Investigating Place: exploring the concept of place within photography and video
• Electives include: Time Based Media Design; Film Language; and Animation Principles

www.mtu.ie/MT822
Visual Communications (Honours)
Cumarsáid Físe (Onóracha)

Overview

Visual Communication is the art of problem-solving and communication through the use of type, space, and image. It presents the idea that a graphic message has the power to inform, educate, or persuade a person or audience. It can be presented as a still image, or motion graphics, including sound, and in some cases, interactive activity.

Visual Communications, also known as Graphic Design, encourages you to think creatively and produce new design ideas and concepts. From pitching a design brief to a client, to producing graphics, a new brand, layout for interface or illustration for a book, you will go on a journey to understand who you are as a designer.

You will be introduced to the most up-to-date design and media industry software and hardware. The course will also support the development of critical awareness to assist you in your academic studies. You will be given the opportunity to develop your presentation skills and learn to create innovative approaches to solve design problems.

You will produce artwork for print, interface design, motion graphics, illustration, typography, packaging, branding, advertising campaigns and much more!

Further Studies

Suitably qualified graduates are eligible to apply for:
- Professional Master of Education (Art and Design)
- MA in Journalism and Digital Content Creation
- MA in Public Relations with New Media
- MA in E-learning Design and Development
- MA by Research
- PhD

For details, see crawford.mtu.ie

Career Opportunities

The course will equip you to work in the exciting world of design. There are jobs in graphic design, advertising and creative digital media in which you can be employed. After graduating you have the opportunity to start up your own business. Graduates can also go on to further studies to master degree level and PhD.

Careers: graphic design; advertising; branding; illustrator; photographer; web designer; motion graphics; and creative director.

Question Time

How much art is involved in this course?
A portfolio is a requirement for entry to the course so drawing skills are required. In first year, the students are assisted with modules in creative image-making to encourage drawing and mark making skills.

What is the difference between Visual Communications (MT 823) and Creative Digital Media (MT 824)?
Visual Communications is a graphic design course that focuses on creative design for the printed and electronic media. Creative Digital Media investigates a broader design spectrum and focuses on areas such as computer programming, technology, media & culture, and business as well as specialised areas such as video, animation, interface design and virtual reality.

What are the application deadlines?
The deadline for applicants applying through the CAO is 1st February (5.15pm), after which they will receive an invitation to submit their portfolio for assessment in March.

MTU CCAD will accept applications from mature applicants up to the 1st May (5.15pm).

Is there a late application facility?
It is very important to note that the CAO Change of Mind facility does not apply to restricted access courses such as MT 823. You cannot change the order of your CAO choices but you cannot add on this course if you haven’t listed it already on your CAO application before the 1st February at 5.15pm.

Where does this course take place?
The course takes place at MTU Bishopstown Campus, Cork.

Contact Information
Dr Gwen Lettis
T: +353 (0)21 433 5810
E: gwen.lettis@mtu.ie

www.mtu.ie/MT823

MINIMUM LEAVING CERTIFICATE REQUIREMENTS

<table>
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<th>SUBJECTS O6/H7</th>
<th>SUBJECTS H5</th>
<th>MATHS GRADE</th>
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<td>4</td>
<td>2</td>
<td>NOTE 1</td>
<td>O6/H7</td>
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</tbody>
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Note: There is no specific requirement for Maths. A Grade O6/H7 or higher is required as one of the subjects for entry.

For details, visit crawford.mtu.ie

PORTFOLIO IS REQUIRED

Offers are made based on the portfolio assessment results to applicants who meet the academic minimum entry requirements as outlined above.
MTU Crawford College of Art & Design
Specific Entry Requirements

http://crawford.mtu.ie

• MT 820 BA (Hons) in Contemporary Applied Art (Ceramics, Glass, Textiles)
• MT 821 BA (Hons) in Fine Art
• MT 822 BA (Hons) in Photography with New Media
• MT 823 BA (Hons) in Visual Communications

For the above named programmes, offers are made based on portfolio results to applicants who meet the academic minimum entry requirements:

Leaving Certificate in six subjects (H5 in two subjects, and O6/H7 in four other subjects). One of the subjects must be English or Irish.

Alternatively, applicants should have any QQI/FETAC major award comprising 8 subjects with 3 Distinctions.

Applicants must also present a portfolio of work for assessment. The portfolio will be marked with a maximum of 600 points being available for it. A minimum of 240 (40%) points must be obtained in the portfolio assessment in order for an applicant to be eligible for the course.

The deadline for applicants applying through the CAO is 5.15pm, 1st February, after which they will receive an invitation to submit their portfolio for assessment in March.

The Crawford will accept applications from mature applicants up to the 1st May at 5.15pm.

The points allocated to the portfolio will be communicated by email to the CAO and to the applicant by the end of May. When the Leaving Certificate results become available, the CAO will make offers in the usual manner.
POSTGRADUATE STUDY
Master of Arts in Art Therapy

Master of Arts in Art & Process

Professional Master of Education (Art & Design)

Master of Arts in Arts and Engagement

Master of Arts in E-learning Design and Development

Master of Arts in Public Relations with New Media

Master of Arts in Journalism and Digital Content Creation
MA in Art Therapy

Department of Arts in Health and Education

Overview
The programme aims to equip Art Therapy practitioners with a range of therapeutic skills and interventions to work with both individual and group clients in a range of health and community settings. It follows three strands of learning:

Theoretical Studies (25 Credits)
Experiential Art Therapy Training (20 Credits)
Clinical Placement and Professional Studies (45 Credits)

Supervision of the clinical experience is central to the Art Therapy training and is provided in small groups at Crawford College and individually on placement. Students are encouraged to experience a number of differing placement situations over their training. Please note that students must have their placements in a new setting and not at their workplace.

On completion of this 90 credit modular course, individuals can register with the professional body, Irish Association of Creative Arts Therapists (IACAT).

Delivery
Full-time & Part-time
No. of weeks per semester: 13
No. of timetable hours per week: 12 hours College & 12 hours Clinical Placement
Which days: Variable
Duration: 4 semesters
The training can be completed either as a full-time two years or part-time over three years.

Admission Requirements
Applicants normally require
• An Honours degree, or equivalent, in Visual Art. Where graduate qualifications are not in the Visual Arts, for example, Psychiatric Nursing, Social Work or Teaching, evidence of a substantial and developing body of current and recent art work is essential
• Minimum of one year, or equivalent, full-time clinical/care work in an area relevant to art therapy, paid or voluntary

Module Schedule

Overview
This work may be, for example, in Health or Social Services, Special Education, Community Care or Day Centres, with clients who have a mental illness, learning or physical disability

• Strong portfolio of personal artwork showing an understanding of an appropriate art form, the art-making process showing the applicants relationship and connection to their creative process
• Two satisfactory references from clinical and professional persons who have knowledge of the candidate’s education, training and experience
• A good understanding of therapeutic and professional working of Art Therapy and the implications of working as a Therapist
• Pre-course experience in personal therapy or counselling is preferred
• A limited number of places are available to non-standard applicants.

Entry requirements for Non-EU Applicants
The application entry requirements may differ depending on which country you are applying from. Please refer to the MTU’s International Office website (https://international.cit.ie/entry-requirements) and select the country you are applying from to find out specific information for you. Office website and select the country you are applying from. Please refer to the MTU’s International Office website (https://international.cit.ie/entry-requirements) and select the country you are applying from to find out specific information for you. Application closing date: 31st May.

Early Assessment
Because of the clinical placement component of this course, it is a condition of entry that all successful applicants who gain a place on the course will be subject to the National Vetting Bureau (NVB) procedure carried out by the NVB facilitator at MTU. Offers of a place on this programme will be provisional and contingent on the applicant’s satisfactory completion of MTU’s NVB procedure. Visit www.mtu.ie

Enquiries
Gráinne Young
E: ccad.enquiriesCork@mtu.ie
T: +353 (0)21 433 5220

Modules
All modules are worth 5 credits (ECTS) unless otherwise noted.

STAGE 1/SEMESTER 1
Art Therapy History & Theory
Placement Context Preparation
Group & Personal Process
Introductory Placement

STAGE 1/SEMESTER 2
Clinical Theory & Research
Experiential Frameworks
Clinical Placement Support
Group Elective 1
Clinical Practice (10 ECTS)
Group Elective 2
Professional Practice
Clinical Placement

STAGE 2/SEMESTER 1
Experiential Contexts
Art Therapy Research Proposal
Advanced Supervision
Group Elective 1
Advanced Clinical Placement (10 ECTS)
Group Elective 2
Practice Formulation
Advanced Clinical Practice

STAGE 2/SEMESTER 2
Art Therapy Research Project
(10 ECTS)
Practice Evaluation
Reflective Approaches

http://crawford.mtu.ie/courses/art-therapy/
MA in Art & Process

(90 ECTS)
Department of Fine Art & Applied Art

Overview
MA in Art & Process (MA:AP) is an intensive and stimulating taught masters. This research-intensive programme enables students to investigate, develop, and position their art practice in a rigorous learning environment.

MA:AP offers: innovative approaches to learning, individual studio spaces, access to college workshops & facilities, professional experience through collaborative projects, peer-to-peer exchange, and a bespoke visitor lecture series. Students engage in seminars, tutorials and lectures to strengthen their individual practice.

Trimester 1 CRITIQUE:
The spring trimester opens the course with an intensive period of interaction and events, contextualising art practice within contemporary critical thinking through seminars, visiting lectures, and a study trip.

Trimester 2 RESEARCH:
This trimester is defined by independent research. Having rehearsed research methodologies, this is a period to reflect on and consolidate practice.

Trimester 3 PRESENTATION:
The third trimester is defined by intensive studio development with a high level of critical input, which builds towards an exhibition of work. This exhibition is then the object of further development with a high level of critical input, which builds towards an exhibition of work.

How to Apply
Online Application opens in May for course commencing the following January. The MA in Art & Process operates a rolling closing date, early November is the regular closing date after which offers are made to successful applicants. Late applications will continue to be accepted up until late December for course commencing in late January.

Entry requirements for Non-EU Applicants
The application entry requirements may differ depending on which country you are applying from. Please refer to the MTU’s International Office website (https://international.cit.ie/entry-requirements) and select the country you are applying from to find out specific information for you. Office website and select the country you are applying from to find out specific information for you. Application closing date: 31st May.

Enquiries
Lucy Dawe-Lane
E: lucy.dawe-lane@mtu.ie
T: +353 1021 433 5200

Modules
All modules are worth 5 credits (ECTS) unless otherwise noted.

TRIMESTER 1
MA: Research Practices
MA: Fine Art Studio (15 ECTS)
MA: Institutions and Practices
MA: Situations

TRIMESTER 2
MA: Fine Art Placing Practice
MA: Fine Art Studio (15 ECTS)
MA: Contextual Research (10 ECTS)

TRIMESTER 3
MA: Studio - Presentation (20 ECTS)
MA: Fine Art – Productions
MA: Interactions

Location
Course Fee
Application
Mode of delivery
MTU Crawford College of Art & Design, 46 Grand Parade, Cork.
Full-time (+ €7 USI Levy)
Full-time EU Applicants: €4,500
Non-EU Applicants: €12,000
Part-time Delivery: €4,500
EU Applicants: Apply online at gomt.ie/craartp9
Closing date: see below
Full-time: 1 Year (3 Semesters, late January to early December)
Part-time: 2 Years

http://crawford.mtu.ie/courses/art-and-process/
MA in Professional Master of Education (Art & Design)

(120 ECTS) (Joint programme with UCC)

Department of Arts in Health and Education

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<tr>
<td>MTU Crawford College of Art &amp; Design, 46 Grand Parade, Cork, and UCC Campus, College Road, Cork.</td>
<td>EU Applicants: €11,060 Please note that these fees are payable to UCC. E-mail: <a href="mailto:fees@fin.ucc.ie">fees@fin.ucc.ie</a></td>
<td>EU Applicants: Apply online at go.mtu.ie/CRARTED9 Closing date: 12th March</td>
<td>Full-time: 2 Years (4 Semesters, September to June) Part-time: 3 Years (6 Semesters, September to May)</td>
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Overview

The programme is offered jointly by MTU Crawford College of Art & Design (CCAD) and University College Cork (UCC). It is organised in partnership with second level schools, normally located within a 50 km (30 mile) radius of Cork city.

On successful completion of the programme, students will have acquired the professional knowledge, diverse subject knowledge, and the understanding and skills that are required to teach Art and Design in a second level school. Students will have gained practical experience in two contrasting school settings, and will have developed their ability to respond flexibly to the diverse and changing needs of students aged 12 to 18 years. Students will have been challenged, encouraged, and invited to question their beliefs and assumptions about the purpose of education, the nature of teaching and learning and the role of the teacher in the 21st century.

The Professional Master of Education (Art and Design) (PMEd: Art and Design) is recognised by the Teaching Council of Ireland for the purpose of registration as a post-primary teacher of Art and Design in Ireland and the EU.

Delivery

Full-time
No. of weeks per semester: 12
No. of timetable hours per week
Year 1: 8 – 10
Year 2: 6 – 7
Which days: Monday to Friday
Duration: 4 semesters

Structure

Year 1
Curriculum-related Art and design Practice, and the Teaching of Art and Design (10 ECTS)
School-based activity (30 ECTS) i.e., direct teaching of Art and Design (20 ECTS), and research and professional experiences portfolio (10 ECTS)
Foundation Studies - areas covered are philosophy, history, psychology and sociology of education; inclusive education, and curriculum and assessment (20 ECTS)

Year 2
School placement-related activity (35 ECTS) i.e., direct teaching of Art and Design (30 ECTS), and a collaborative seminar looking at contemporary issues in Irish schools (5 ECTS).
The Teaching of Art and Design 2 (5 ECTS)
Designing Curriculum and Assessment for the Contemporary Classroom (5 ECTS)
Professional Research Paper in Education (10 ECTS)
Literacy and Numeracy Development in the Post Primary Classroom (5 ECTS)

Admission Requirements

Candidates must have a minimum requirement, a H.2.2 primary degree in a Fine Art or Design discipline(s) that is recognised by the Teaching Council of Ireland as qualifying you to teach Art and Design at post-primary level. In some cases, equivalent qualifications that are recognised by the Teaching Council for the teaching of Art and Design may be considered. Eligible applicants will also be interviewed.

http://crawford.mtu.ie/courses/professional-master-of-education/
MA in Arts and Engagement

(90 ECTS)
Department of Arts in Health and Education

Overview
This Masters programme builds on a number of existing Special Purpose Awards all centred on learning through expressive meaning-making: Arts-based Facilitation Training, Creativity and Change-making, and Art Therapy. These programmes educate through and activate different modes of communication, promote learning through experiential and reflective practice, and engage with other perspectives and diverse intelligences.

Participants on the Masters will develop an understanding of the role of the arts within learning and engagement and will develop the skills to apply this to a range of contexts. Core modules over the two-year programme relate to the arts in engaged practices which recognise neurodiversity, equality, social justice, power and autonomy. Through research, reflection, group and practical work, participants will explore different ways of learning, investigating the transformational power of the arts in personal and societal activation or regulation through a broad scope of contemporary methodologies. Through elective modules in year one, opportunities will be provided to broaden skill sets through Socially Engaged Theatre, Eco-Arts Practice, or Art Therapy. In the second year, opportunity will be given for students to develop their ongoing arts practice informed by, and in relation to, one of two strands of engagement – Health & Wellbeing or Global Citizenship.

Delivery
The course will run part-time, one day a week over two years. Electives are timetabled in 2-day blocks once a month. Successful applicants who have completed the Certificate in Principles of Art Therapy can choose to be exempted from the year one elective.

Admission requirements
The MA in Arts & Engagement welcomes applicants from a range of backgrounds who are interested in:
- Developing their own arts practice in relation to others
- Developing arts-based processes to incorporate into existing workplace
- Developing arts engagement facilitation skills

Applicants normally require:
- An Honours degree, or equivalent, in Visual Art/Theatre/Music or a relevant area, with a minimum of an Honours 2.2 (or equivalent) are eligible to apply for the programme. Where graduate qualifications are not in the Visual Arts, for example, Community Development, Social Work or Teaching, evidence of a developing body of current and recent art work is essential
- In certain circumstances mature applicants with professional experience will be considered for eligibility through recognition of prior and experiential learning

Career Opportunities
- Arts in Health programmes
- Outreach Education programmes
- Artist Engaged in Community Issues
- Professional Artist
- Gallery/Museum Education
- Youth work
- Community Education
- Second Chance Learning
- Community Development Officer

Enquiries
Avril O’Brien
E: ccad.enquiriesCork@mtu.ie
T: 021 433 5220


Modules

All modules are worth 5 credits

YEAR 1
Art & Engagement Theory
Group Theory & Practice (10 ECTS)
Arts-based Research Methods
Material, Metaphor & Engagement

ELECTIVES
Eco Art Practice (10 ECTS)
Socially Engaged Theatre (10 ECTS)
Principles of Art Therapy (10 ECTS)

YEAR 2
Art & Engagement Research Project (30 ECTS)

Elective Stream Arts & Wellbeing
Arts & Wellbeing Theory (10 ECTS)
Arts & Wellbeing Practice (10 ECTS)

ELECTIVE STREAM CREATIVITY & CHANGE
Thematic Creative Engagement (10 ECTS)
Application to Practice (10 ECTS)
MA in E-Learning Design and Development
(60 ECTS)
Department of Media Communications

Overview
E-learning as a field of study, as an approach to teaching and learning and as an industry has evolved considerably over the last decade and a half. Governments and policy makers have made e-learning a central imperative of their political educational rhetoric and provide substantial funding initiatives to support its development and mainstreaming. Related policies and requirements with regard to lifelong learning, the knowledge-based economy, work-based learning and globalisation combine with the benefits of e-learning as a delivery and support tool to make e-learning one of the most rapidly growing sectors in the worldwide education and training and digital media industries.

Programme Aim and Orientation
In the above context the programme seeks to produce developers of cutting edge, educationally effective e-learning solutions. Our graduates, subsequently, will go on to work as designers and developers either directly as part of the burgeoning e-learning sector or in support of in-house e-learning and learning technology departments which are becoming mainstream in a number of other areas and industries.

The programme is a Master of Arts and, as such, reflects a special orientation towards, variously, creativity, culture and design, rather than technology per se.

Admission Requirements
Direct entrants to this 60 credit award would typically require a Level 8 qualification in fields such as multimedia, digital media, media applications or a relevant area of design. Applicants without such qualifications will also be considered if they can show an equivalent level of learning gained through practice or any other means (see MTU’s policy for Recognition of Prior Learning www.cit.ie/rpl). All other applicants are invited to undertake MTU’s 30 credit online Certificate in Digital Media Design and Development (CR_HDMTE_8) which runs from September to December.

In all cases, final admission to the course will be on the basis of interview.

Entry requirements for Non-EU Applicants
The application entry requirements may differ depending on which country you are applying from. Please refer to the MTU’s International Office website (https://international.cit.ie/entry-requirements) and select the country you are applying from to find out specific information for you. Application closing date: 31st May.

Delivery
The programme is delivered entirely online using many of the same e-learning tools and technologies which also form the course curriculum. All registered students are also, uniquely, given access to a virtualised desktop which provides all their multimedia software and remote storage requirements for the duration of the course. This means the programme may appeal to those who, for whatever reasons, cannot commit to attending regular face-to-face lectures and labs or who simply find the flexibility and convenience of studying at a distance attractive.

Enquiries
Dr Gearóid Ó Súilleabháin
E: gearoid.osuilleabhain@mtu.ie
T: +353 (0)21 433 5933

SEMESTER 1
E-Learning Instructional Design
Education Research & Proposal
(10 ECTS)
New Media Workplace
Narrative & Games for Learning
E-Learning Authoring

SEMESTER 2
E-learning Thesis (20 ECTS)
E-learning Project (10 ECTS)

All modules are worth 5 credits (ECTS) unless otherwise noted.

The programme is delivered entirely online using many of the same e-learning tools and technologies which also form the course curriculum. All registered students are also, uniquely, given access to a virtualised desktop which provides all their multimedia software and remote storage requirements for the duration of the course. This means the programme may appeal to those who, for whatever reasons, cannot commit to attending regular face-to-face lectures and labs or who otherwise appreciate the flexibility and convenience of studying online.

http://crawford.mtu.ie/courses/e-learning-design-and-development/
MA in Public Relations with New Media

(90 ECTS)
Department of Media Communications

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<td>MTU Bishopstown Campus, Cork</td>
<td>Full-time: (+ €7 USI Levy) EU Applicants: €4,550 Non-EU Applicants: €12,000</td>
<td>EU Applicants: Apply online at go.mtu.ie/CRBPRNM9 Closing date: 10th September</td>
<td>Full-time: 1 Year (3 Semesters, September to August)</td>
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Overview
This innovative MA programme offers the opportunity to gain a comprehensive understanding of public relations as a form of communication and pays particular attention to the growing importance of digital and interactive media on the practice of public relations and professional communications. By developing student's research, planning, managerial and multimedia skills the course aims to produce graduates who can display leadership and show the capacity for innovation within the dynamic and fast evolving professional communications industry. Course content focuses strongly on PR tools and techniques, particularly within the growing new media environment, and on the increasing globalisation and convergence of the media industries. Through liaison with PR professionals and by working on 'live' industry projects, the course aims to equip graduates with the knowledge, skills and competencies required to effectively function as a public relations professional in an era of high-speed and interactive digital communications.

Delivery
Full-Time
No. of weeks per semester: 13
No. of timetable hours per week: 16
Which days: Monday to Thursday
Duration: 3 semesters

Part-Time
Applicants may choose to undertake this programme on a part-time basis. Part-time students take modules on a phased basis and achieve the programme qualification over a number of academic years.

Admission Requirements
Entry requirements for this course will be in accordance with standard Institute admissions procedures. Entrants will be expected to hold minimum of a 2.2 honours degree.

Mentorship Programme
All students will participate in the Public Relations Mentorship Programme which aims to prepare him/her for a career in the communications industry through a series of presentations and one-to-one contact with industry professionals. Students will prepare a career development plan, liaise with the MTU Careers Service in Cork, participate in professional networking, both on and offline and develop important career-oriented skillsets aimed at enhancing employability and career prospects.

Entry requirements for Non-EU Applicants
The application entry requirements may differ depending on which country you are applying from. Please refer to the MTU’s International Office website (https://international.cit.ie/entry-requirements) and select the country you are applying from to find out specific information for you. Office website and select the country you are applying from to find out specific information for you. Application closing date: 31st May.

Enquiries
Emmett Coffey
E: emmett.coffey@mtu.ie
T: +353 (0)21 432 6118

Modules
All modules are worth 5 credits (ECTS) unless otherwise noted.

The elective modules afford the learner the opportunity to broaden his/her skills set in other disciplines or to deepen his/her skills set in the wider professional communications environment. The elective modules offered in any given year are delivered subject to demand and resource availability.

SEMESTER 1
PR Theory & Application
Ethics & Social Responsibility
Multimedia Production
Media Writing
Research Methods and Practice
Electives
Brand Management
Digital Marketing Environment

SEMESTER 2
PR and New Media
New Media Production
Cybercultures
Business Communication & Online Writing
Public Relations Campaigns
Electives
Media Law, Ethics & Professional Practice
Event & Project Management
Enterprise and Innovation

SEMESTER 3
Public Relations MA Project (incorporating Mentorship Programme) (30 ECTS)

http://crawford.mtu.ie/courses/public-relations-with-new-media/
MA in Journalism and Digital Content Creation

(90 ECTS)
Department of Media Communications

Overview
This programme produces graduates who can demonstrate essential skills in the fast-moving environment that is modern journalism. Graduates will have acquired the knowledge, skills and competencies that will equip them to function as professionals with a solid grounding in the tools and practices of print, broadcast, and online journalism.

Course content focuses strongly on journalistic tools and techniques, particularly within modern journalism and digital content creation. Graduates will acquire the knowledge, skills and competencies that will equip them to work as professionals in the communications industry with a solid grounding in the tools and practices of journalism and digital content creation.

The programme blends journalistic tools and techniques with training in new technologies and media to prepare students for the new media workplace. Along with MTU’s strong connections with industry, even as they learn, our students are producing work that is published in the national media. We’re equipping our students with all the skills that are basic requirements for today’s digital journalists and content creators: shooting and editing video, creating audio and podcasts, using social media, developing an online presence and strong connections with industry.

Admission Requirements
Entry requirements for this course will be in accordance with standard University admissions procedures. Entrants will be expected to hold minimum of a 2:2 honours degree. Admission to the course is based on a combination of an online application form and a short interview.

Journalism and content creation, by necessity, requires that its practitioners produce clean, competent copy on deadline, often without the benefit of external editing or extensive rewriting. It is expected that students entering the course have mastered basic writing skills, including grammar, syntax and the ability to conceptualise and articulate ideas in writing. It is also expected that students possess the ability to write in English at a postgraduate level.

Shortlisted applicants will be interviewed to determine suitability for the programme. MTU’s Recognition of Prior Learning (www.cit.ie/rpl) will be applicable for candidates entering from the workplace or applying for admission from other institutes.

Entry requirements for Non-EU Applicants
The application entry requirements may differ depending on which country you are applying from. Please refer to the MTU’s International Office website (https://international.cit.ie/entry-requirements) and select the country you are applying from to find out specific information for you. Office website and select the country you are applying from to find out specific information for you. Application closing date: 31st May.

Delivery
The full-time programme runs over a twelve-month period, divided into three terms. The taught element runs over a nine-month period; divided into two equal semesters, and is followed by one research-based semester during which students complete their documentary and Mentorship Programme.

This programme may also be studied on a part-time basis. Part-time students take modules on a phased basis and achieve the programme qualification over a number of academic years.

Enquiries
Frank O’Donovan
E: frank.odonovan@mtu.ie
T: +353 (0)21 432 6117

Post Graduate Research

Research at MTU Crawford College of Art & Design is supported across the disciplines of Fine Art, Applied Art, Art Education, Art Therapy, Visual Design and Media Communications. Research activities comprise traditional approaches to academic study of visual culture as well as practice-based approaches.

Research applicants for Masters or PhD should email crawford.research@mtu.ie with any enquiries.