

Graduate Profile

Paul Delaney

Graphic Designer

Paul Delaney graduated with a first class honours in Visual Communications from CIT Crawford College of Art & Design in 2006. Paul is a Creative Director of a branding agency he established called Visible Inc.

He assists businesses to develop their brand through the implementation of professional visual communication strategies across a range of print and web platforms.

Paul's graphic artworks have been exhibited and sold throughout Ireland and the UK in both group and solo Exhibitions. In 2015 Paul launched a home furnishing collection from his illustrations and he has designed a number of picture books.

Paul's advice

Use your time wisely on the course, and learn from the experience and advice of the staff, to help you pursue, explore and develop your individual passions. This is what will help you to stand out from the crowd when you graduate while also clarifying the direction you want to go with your design skills.

"I loved every minute of my time on the BA (hons) in Visual Communications. I now work in my dream job, all thanks to the advice, support and encouragement I received while studying at CIT CCAD".

Contact Information

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Department of Media
Communications



Entry Requirements

Application	CAO deadline: Feb 1 st
CAO course code	CR 600
Award Title	Bachelor of Arts (Honours) in Visual Communications
Duration	4 Years (8 Semesters)
Places	30
Location	CIT, Bishopstown Campus, Cork.

How to apply

For admission to a programme, standard applicants must:

- > Make an application through www.cao.ie
- > Present a visual portfolio at the College, usually during the first two weeks of March.
See website for guidelines: <http://www.cit.ie/course/CR600>
- > Achieve the necessary CAO points and meet the minimum entry requirements.

Minimum Entry Requirements Leaving Certificate in 6 Subjects	
Subjects O6/H7	4
Subjects H5	2
Maths Grade	Not required
English or Irish Grade	O6/H7

FETAC: minimum entry requirement for holders of FETAC awards is a full FETAC Level 5 award in a cognate area totaling 120 credits, including a distinction in 3 components.

Applicants should refer to http://www2.cao.ie/fetac/fetac_search.php for specific course requirements.

About the Course

Visual Communications, also known as Graphic Design encourages you to think creatively and produce new design ideas and concepts. From pitching a design brief to a client, to producing graphics, a new brand, layout for interface or illustration for a book, you will go on a journey to understand who you are as a designer.

You will be introduced to the most up-to-date design and media industry software and hardware. The course will also support the development of critical awareness to assist you in your academic studies. You will be given the opportunity to develop your presentation skills and learn to create innovative approaches to solve design problems.

You will produce artwork for print, interface design, motion graphics, illustration, photography, typography, packaging, branding, advertising campaigns and much more!

For full course information: <http://www.cit.ie/course/CR600>.

Career Opportunities

The course will equip you to work in the exciting world of design. There are jobs in graphic design, advertising and creative digital media in which you can be employed. After graduating you have the opportunity to start up your own business. Visual Communications graduates can also go on to further studies to Master's degree level and PhD.

Potential Careers include

- > Graphic Design
- > Advertising
- > Branding
- > Illustrator
- > Photographer
- > Web Designer
- > Motion Graphics
- > Creative Director

