

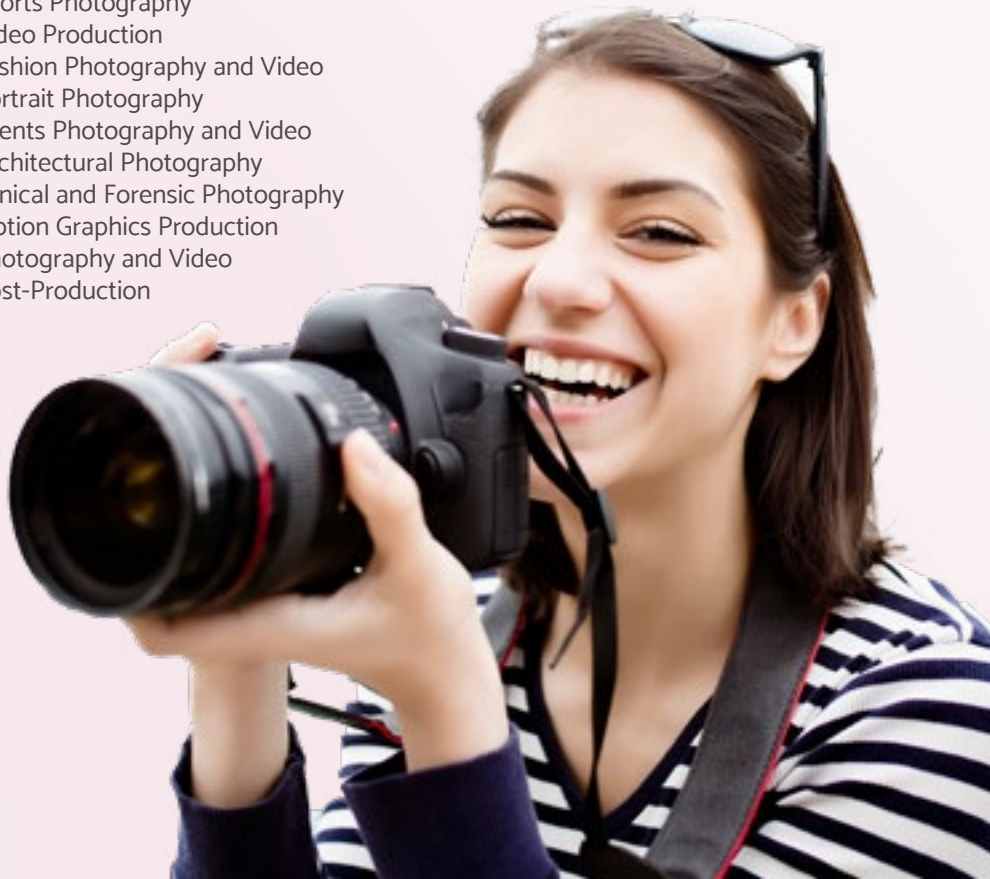
## Career Opportunities

The photography, video and media industry covers a diverse range of professional activity.


There is hardly a social activity that does not require the services of a photographer or videographer in some way, and image industry professionals all acknowledge the shift that requires them to be proficient in both still and moving image capture, as well as in all of the associated post-production work. The photography with New Media graduates can also go on to further studies to Master's degree level and PhD.

## Potential Careers include

- > Promotion and Advertising Photography
- > Sports Photography
- > Video Production
- > Fashion Photography and Video
- > Portrait Photography
- > Events Photography and Video
- > Architectural Photography
- > Clinical and Forensic Photography
- > Motion Graphics Production
- > Photography and Video Post-Production



## Contact information

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**Albert Walsh**  
(Programme Coordinator)



# Bachelor of Arts in Photography with New Media

## Entry Requirements

Application	Late CAO application for this course is up until 1st May
Course Code	CR225
Award Title	Bachelor of Arts (Honours) in Photography with New Media
Duration	4 Years (8 Semesters)
Places	20
Location	Sharman Crawford St and Bishopstown Campuses, Cork

## How to Apply

- > Make an application through [www.cao.ie](http://www.cao.ie)
- > For Entry 2019 only, late application is allowed up to 1st May, portfolio presentation will take place within the first two weeks of May. See website for guidelines: <http://www.cit.ie/course/CR225>
- > Achieve the necessary CAO points and meet the minimum entry requirements.

## Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects O6/H7	4
Subjects H5	2
Maths Grade	Not required
English or Irish Grade	O6/H7

All QQI FETAC applicants can apply for the BA (hons) in Photography with New Media.

For further information go to [www.cao.ie](http://www.cao.ie) (student resources)

For full course information:  
<https://crawford.cit.ie/courses/>

## About the Course

Photography with New Media combines photography, video and computer technologies to produce and process still and moving images. There is a growing need for highly creative, discerning and technically proficient still and moving image makers across the image industry.

The BA (Hons) in Photography with New Media programme has a distinct professional emphasis. You will develop the creative, technical and critical analysis skills required for the photography, video and media industry. You will learn how to use a wide range of traditional and emerging photography, video and media equipment and technologies. You will be using the latest and most up-to-date photography, video and media industry software and hardware.

You will gain first-hand experience of the realities of the photography profession through an extended placement in the third year of the programme. The programme will prepare you to work as a highly skilled maker of still and moving images.

